

REQUEST FOR EXPRESSION OF INTEREST
India
Uttarakhand Water Supply and Sanitation Program (UWSP) for Peri Urban Areas

Assignment : Title: Communication Program

Reference No: 01/Consulting Services/2016-17

The Government of Uttarakhand, Department of Drinking Water & Sanitation has applied for IDA Credit from the World Bank for financing of Uttarakhand Water Supply and Sanitation Program (UWSP) for Peri Urban Areas.

The consulting services “**Communication Program**” includes to develop a communication strategy for creating awareness, providing information and educating different stakeholder groups on the proposed program’s concepts and philosophy so as to enable them to adapt a change and an informed decision making.

The State Water & Sanitation Mission, Uttarakhand now invites consultancy firms to indicate their interest in providing the services. Interested firms must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc) Consultants (firms) may associate to enhance their qualifications. The short-listing criteria are:

(i) Age of the firm; (ii) Number of Post Graduate Mass Communication Specialist, Social Marketing in PRA techniques, Social development as an associates or employee with the firm. (iii) Completed similar assignment since last three financial year (i.e from 1st April, 2013); (iv) Experience of working in similar geographical areas (i.e Himalayan belt of India) and (v) Average annual turnover in last three financial year. Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

A Consultant will be selected in accordance with the Qualification & Cost based Selection-Lump-sum method set out in the Uttarakhand Procurement Rules 2008 and its amendments.

Further information can be obtained at the address below during office hours from 1000 to 1700 hours on all working days.

Expressions of interest must be delivered in a written form to the address below in person, or by Post by **30th May, 2016 at 1700 hours.**

State Water & Sanitation Mission, Uttarakhand

Attn: Sh. Yogendra Singh, Chief Engineer

The Institution of Engineers (India), First Floor, Opposite Inter State Bus Terminal (ISBT)

Saharanpur Road, Majra, Dehradun, Uttarakhand

Tel:91-0135-2644050

Fax:91-0135-2643727

E-MAIL: SWSM.UTTARAKHAND@GMAIL.COM, PMU_UJTARANCHAL@REDIFFMAIL.COM